

# FIGURE 1

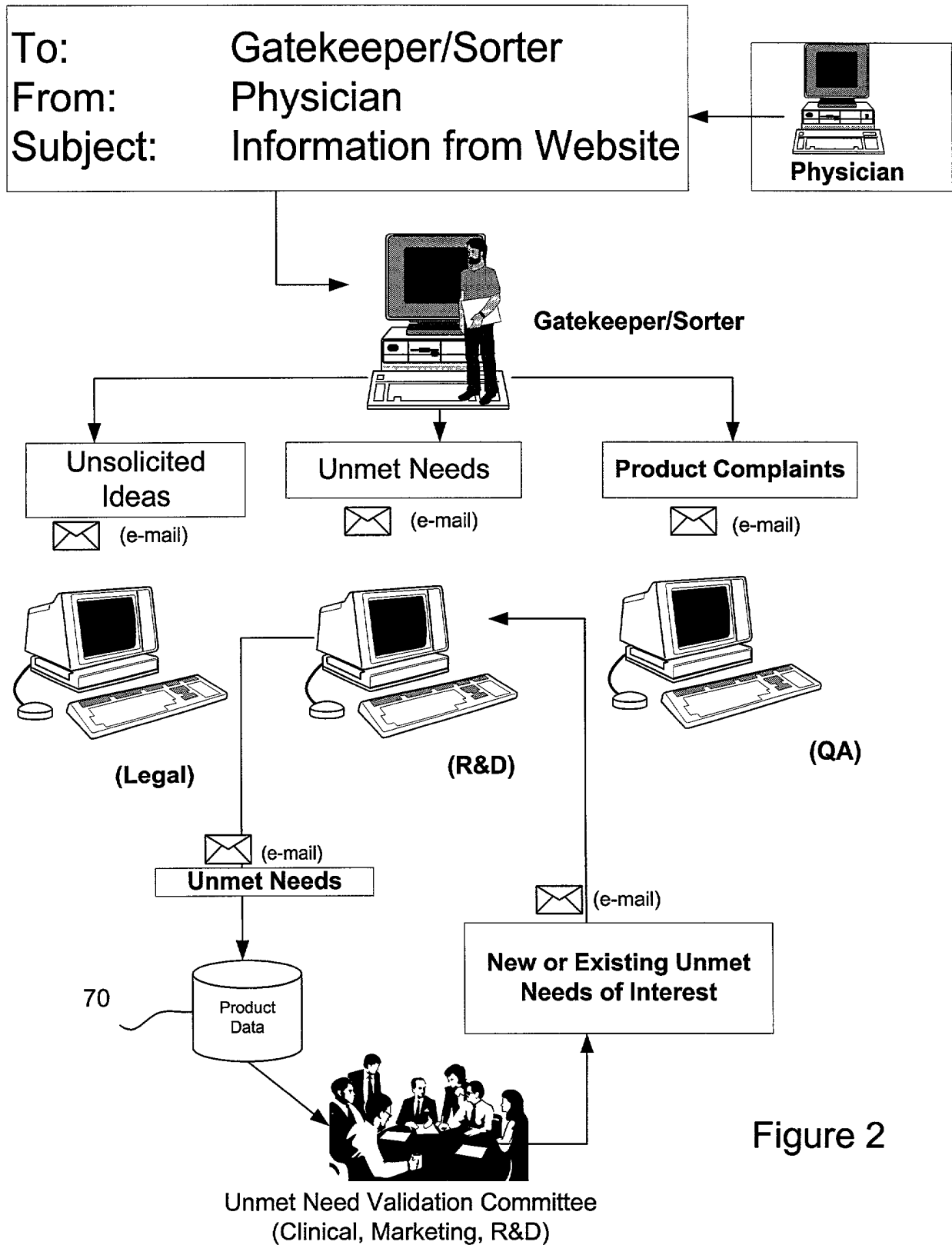


Figure 2

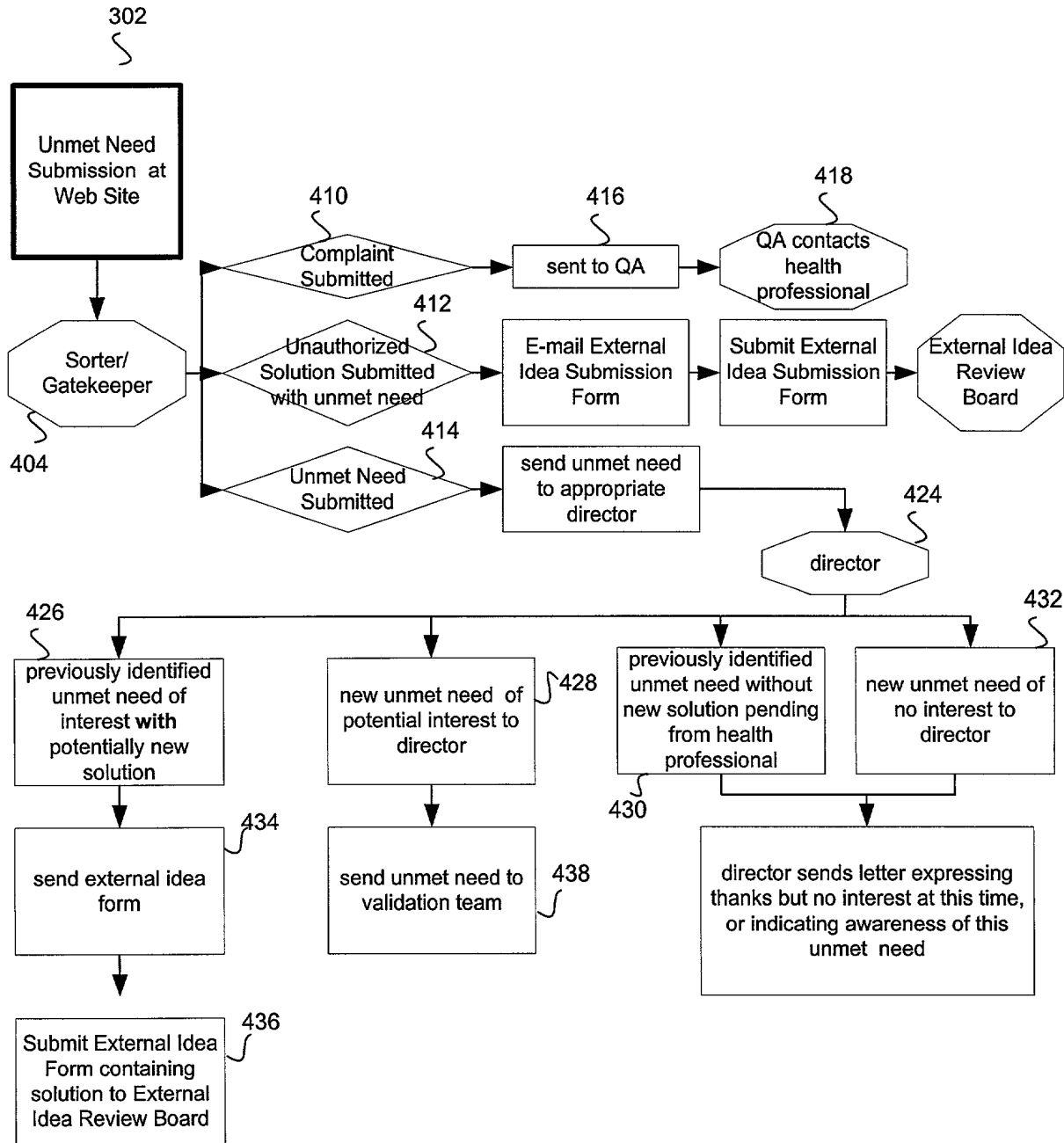


Figure 3A

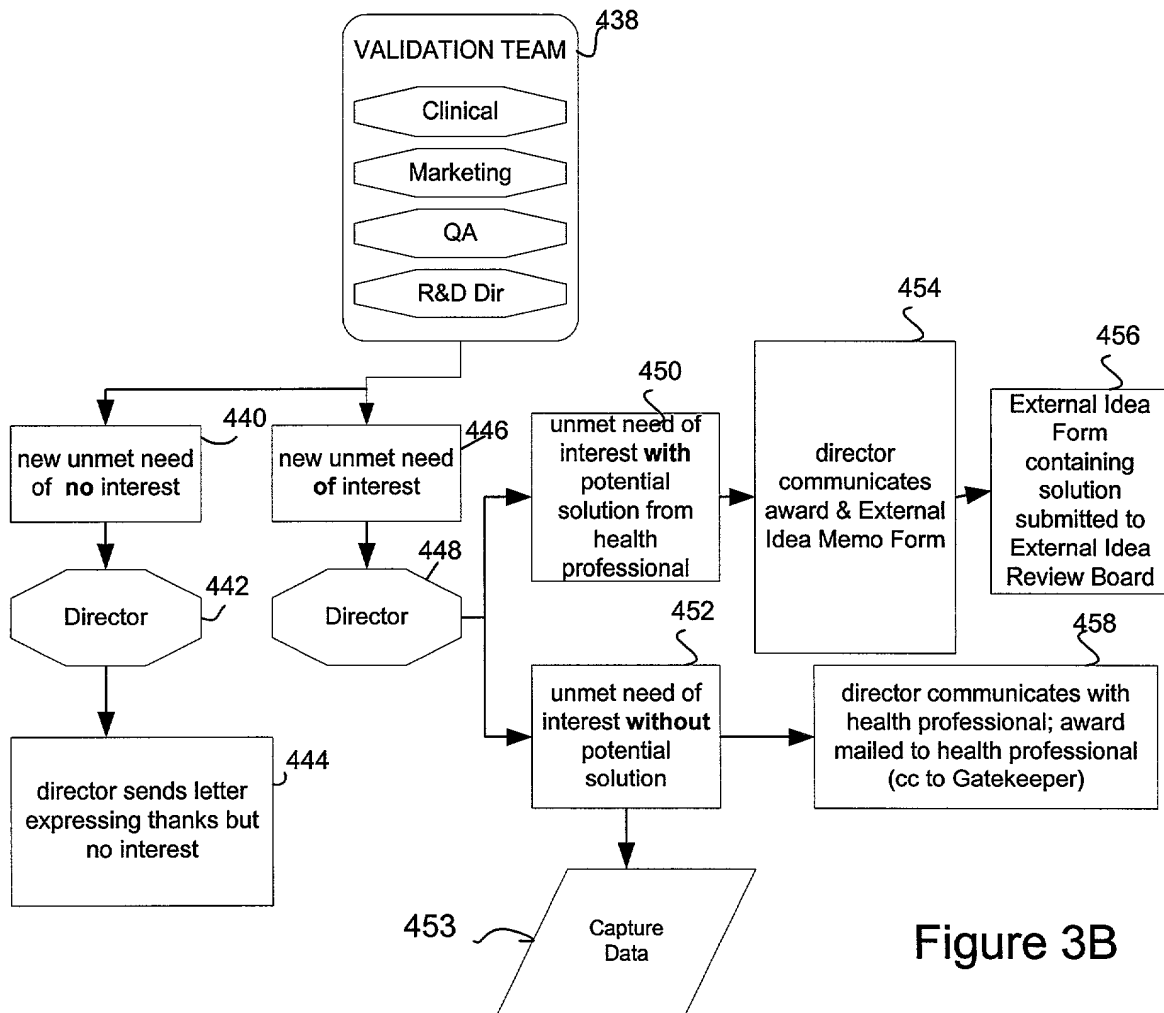


Figure 3B

Address: [http://www.jnjgateway.com/gateway\\_global/user/gateway.cfm?njgateway=family&familyId=1154&spec=0&locale=10](http://www.jnjgateway.com/gateway_global/user/gateway.cfm?njgateway=family&familyId=1154&spec=0&locale=10)

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402

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Infertility Information  
Web Sites for your patients  
Control Heavy Periods  
Control Sudden Urine Loss  
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GYNECARE INTERCEED (TC7) Absorbable Adhesion Barrier  
GYNECARE THERMACHOICE Uterine Balloon Therapy System  
GYNECARE TVT Tension-Free Support for Incontinence  
GYNECARE VERISTAT Fluid Management System  
GYNECARE VERSAPOINT Bipolar Electrosurgery System  
GYNECARE VERSASCOPE Hysteroscopy System  
GYNECARE X-TRACT Tissue Morcellator

GYNECARE is committed to helping physicians deliver new gynecologic treatment options that are both highly effective and less invasive than many existing therapies. Our commitment goes far beyond nurturing the latest advancements in medical technology . . . we also promote these minimally invasive choices with ongoing awareness and education initiatives for both physician and patient.

By leveraging the latest advances in medical technology, GYNECARE will strive to meet its mandate to provide the OB/GYN community with new diagnostic and therapeutic choices, and women with choices that enrich their lives.

This web site will provide information about our products to help guide you through these choices. As we bring new healthcare solutions to market, you will be kept abreast with ongoing updates to this web site.

To learn more about our medical and surgical devices or the related gynecological health problem, click on one of the links below:

- Adhesion prevention
  - GYNECARE INTERCEED (TC7) Absorbable Adhesion Barrier
- Incontinence
  - GYNECARE TVT Tension-Free Support for Incontinence
- Global Endometrial Ablation
  - GYNECARE THERMACHOICE Uterine Balloon Therapy
- Hysteroscopy
  - GYNECARE VERSASCOPE Hyteroscopy System
  - GYNECARE VERISTAT Fluid Management System
- Minimally Invasive Surgery
  - GYNECARE X-TRACT Tissue Morcellator

GYNECARE is also developing healthcare solutions in the areas of reproductive cancer diagnostics, fertility management, and endometriosis detection and treatment.

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VOC

Figure 4

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**GYNECARE Unmet Needs Website**  
**DISCLAIMER**

Your entry into the GYNECARE "Unmet Needs" Website is solely for the purpose of providing a problem statement to the attention of Ethicon Inc. and its affiliates (the "Company").

You acknowledge that any submission made by you is entirely voluntary and without compensation to you and that this website is not a solicitation by the Company for confidential information or ideas, whether patentable or not. You agree that no confidential relationship is established or implied by the Company's acceptance or evaluation of the submitted material, and that the Company shall have the right to retain any such material. Your submission is with the understanding that any action taken by the Company based on your submission rests solely at the discretion of the Company.

If you accept these terms and conditions please press CONTINUE below.

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See below for more information on  
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**Materials for your patients**

- Adhesion Information
- Excessive Menstrual Bleeding Information
- Incontinence Information
- Infertility Information

**Web Sites for your patients**

- Control Heavy Periods
- Control Sudden Urine Loss

**Other Related Products**

- GYNECARE INTERCEED (TC7) Absorbable Adhesion Barrier
- GYNECARE THERMACHOICE Uterine Balloon Therapy System
- GYNECARE TVT Tension-Free Support for Incontinence
- GYNECARE VERISTAT Fluid Management System
- GYNECARE VERSAPOINT Bipolar Electrosurgery System
- GYNECARE VERSASCOPE Hysteroscopy System
- GYNECARE X-TRACT Tissue Morcellator

Figure 5

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GYNECARE is committed to helping physicians deliver new gynecologic treatment options that are both highly effective and less invasive than many existing therapies. Our commitment goes far beyond nurturing the latest advancements in medical technology... we also promote these minimally invasive choices with ongoing awareness and education initiatives for both physician and patient.

**Tell us your unmet needs...**

**The current methods of treating pelvic organ prolapse don't seem to provide long-lasting repair. There needs to be more durable treatments.**

What category does this unmet need fit into?

<input type="checkbox"/> Abnormal Uterine Bleeding	<input type="checkbox"/> Benign Tumors of the Ovaries & Fallopian Tubes
<input type="checkbox"/> Infertility	<input type="checkbox"/> Urinary Incontinence
<input type="checkbox"/> Chronic Pelvic Pain	<input type="checkbox"/> Pelvic Organ Prolapse
<input type="checkbox"/> Endometriosis & Adenomyosis	<input type="checkbox"/> Pelvic Inflammatory Disease
<input type="checkbox"/> Benign Disease of the Uterine Corpus	<input type="checkbox"/> Vulva and Vaginal Cancer
<input type="checkbox"/> Uterine Corpus Cancer	<input type="checkbox"/> Cervical Dysplasia and Cancer
<input type="checkbox"/> Other (Specify) _____	

This website is dedicated to your unmet needs. Questions or immediate concerns about specific products should be directed to 1-877-ETHICON.

Tell us about yourself.. (all personal information will not be further distributed and will be kept in strictest confidence)

Name \_\_\_\_\_  
Specialty \_\_\_\_\_  
Affiliation \_\_\_\_\_  
Email address \_\_\_\_\_  
Contact telephone number \_\_\_\_\_

**CLICK HERE TO SUBMIT UNMET NEEDS**

Figure 6

616

**Unmet Needs Form #61149 - Message**

Reply Reply to All Forward [Icons]

File Edit View Insert Format Tools Compose Help

Message Options

From: **unmetneedswebsite@server.com**  
To: **gatekeeper@jnj.com**  
Cc:  
Subject: Unmet Needs Form #61149

Name: **Dr. Smith**  
Address: **123 Main St. Suite 206**  
Specialty: **Urology**  
Subspecialty:  
Affiliation:  
Years in Practice: **15**  
Email Address: **smith @hospital.org**  
Contact Telephone Number: **908-555-5555**

Unmet Needs Categories:

Unmet Needs Description:  
**The current methods of treating pelvic organ prolapse don't seem to provide long-lasting repair. There needs to be more durable treatments.**

Figure 7

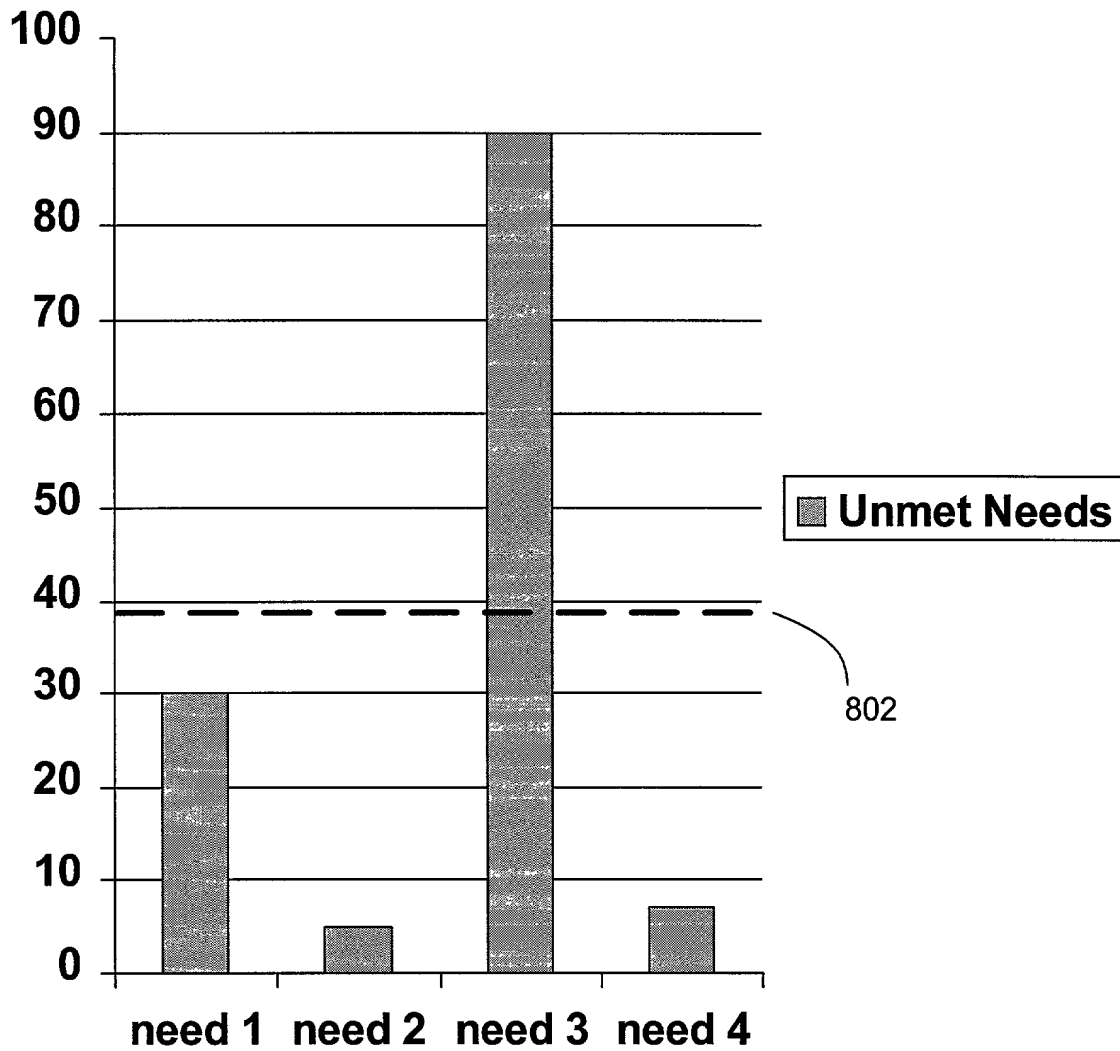


Figure 8